



2024 SPONSORSHIP PROGRAM



CLASSIC CAR SHOW

FEBRUARY 3, 2024



ADVENTURE VAN EXPO

APRIL 26-28, 2024



GOLF TOURNAMENT

SEPTEMBER 20, 2024

Rotary
San Juan Capistrano





SPONSORSHIP EVENTS

SPONSORING ALL THREE FUNDRAISING EVENTS:

Rotary of San Juan Capistrano is pleased to offer a dynamic marketing opportunity for all businesses wanting to become a key sponsor in **Rotary's three fundraising events.**

- **CLASSIC CAR SHOW**
- **ADVENTURE VAN EXPO**
- **CHARITY GOLF TOURNAMENT**



All 3 events will draw nearly 9,000 attendees and participants. Each event is local to our community but draws thousands from surrounding cities. By combining all three events, your marketing reach is exceptional, and your sponsorship dollars go directly to local and international charities. As a 501-3C organization, your sponsorship dollars are tax deductible and 100% of all proceeds go directly to serving others in need.

Please consider being a partner and sponsor in 2024. It is our goal to make your sponsorship donation go further than ever before.



CLASSIC CAR SHOW

FEBRUARY 3rd, 2024

Camino Del Avion Sports Park – The first and best car show of the year! Featuring more than 500 hot rods, muscle cars, vintage cruisers, trucks and once again "New Car Row". It is a must-see classic car show with food, drinks, vendors and more. Approximately 3,000 in attendance with excellent opportunities to connect with classic car show admirers and enthusiasts.

PRESENTING SPONSOR:

VIP Experience for Six (6)

- Easy in and out parking, free entry, lunch
- 8 drink tickets

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #1

PLATINUM SPONSOR:

VIP Experience for Four (4)

- Easy in and out parking, free entry, lunch
- 4 drink tickets

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #2

DIAMOND SPONSOR:

VIP Experience for Two (2)

- Easy in and out parking, free entry, lunch
- 2 drink tickets

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #3



VIP Experience includes a prepared lunch, specialty drinks, and tshirt for sponsors. E



FUNDRAISING EVENTS

ADVENTURE VAN EXPO

APRIL 26-28TH, 2024 (PROJECTED)

Rancho Mission Viejo Riding Center – Family friendly ADVENTURE VAN EXPO is centered around sprinter vans, 4x4 rigs and accessories. The expo features adventure vehicle builders and actual products on display. Concerts, camping, food, beer, product demonstrations, workshops and more. Approximately 6,000 in attendance over a three-day event. VIP Welcome Party on Friday.

PRESENTING SPONSOR:

VIP Experience for Six (6)

- Free Parking, free entrance
- Chef prepared lunch, drink tickets

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #1

PLATINUM SPONSOR:

VIP Experience for Four (4)

- Free Parking, free entrance
- Chef prepared lunch, drink tickets

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #2

DIAMOND SPONSOR:

VIP Experience for Two (2)

- Free Parking, free entrance
- Chef prepared lunch, drink tickets

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #3



Enjoy the event at your own pace with all of the comforts of a VIP lounge atmosphere. Use the



GOLF TOURNAMENT

SEPTEMBER 20TH , 2024

San Juan Hills Golf Club – THE SJC ROTARY GOLF TOURNAMENT is a one-of-a-kind tournament that sells out every year. Rotary welcomes Marines from Camp Pendleton to join the festivities and we cap the evening with dinner, a silent auction and live auction. A true VIP experience for sponsors. Approximately 200 players and guests.

PRESENTING SPONSOR:

8 Players - Starting hole #1

- Designated parking spaces, EZ check-in, swag bag, drinks upon arrival, reserved dinner table for 8

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #1

PLATINUM SPONSOR:

VIP Experience for Six (6)

- Designated parking spaces, EZ check-in, swag bag, drinks upon arrival, reserved dinner table for 6

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #2

DIAMOND SPONSOR:

VIP Experience for Four (4)

- Designated parking spaces, EZ check-in, swag bag, drinks upon arrival, reserved dinner table for 4

Marketing/Logo Exposure: *SEE SPONSOR PACKAGE #3

marketing tools available to promote your business and secure new opportunities.

ROTARY OF SAN JUAN CAPISTRANO SPONSORSHIP LEVELS:

- **PRESENTING SPONSOR \$15,000**
- **PLATINUM SPONSOR \$10,000**
- **DIAMOND SPONSOR \$ 5,000**

1 PRESENTING SPONSOR

- 10ft feather flags (3)
- Stretch tablecloths (2)
- Banners (3)
- Signs 24x30 (9)
- Brochures, posters, website listing
- Photos, videos for social media
- Ad placed in Capistrano Dispatch (3)
- Social media-ready artwork from all charity efforts/events
- 20% off any additional marketing/print collateral

2 PLATINUM SPONSOR

- 10ft feather flags (2)
- Banners (1)
- Signs 24x18 (6)
- Brochures, posters, website listing
- Photos, videos for social media
- Ad placed in Capistrano Dispatch (3)

3 DIAMOND SPONSOR

- 10ft feather flags (2)
- Banners (1)
- Signs 24x18 (3)
- Brochures, posters, website listing
- Photos, videos for social media
- Ad placed in Capistrano Dispatch (3)

To learn more about SJC Rotary
please go to: sjcrotary.org