

# 21<sup>ST</sup> ANNUAL

# CLASSIC CAR SHOW

SATURDAY · FEB 3<sup>RD</sup> 2024

SJC  
Rotary San Juan Capistrano  
Auto Show Sponsorships



**3,000+  
ATTENDEES!**

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**TV, PRINT  
AND  
SOCIAL MEDIA  
ADVERTISING**

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**50,000  
EMAIL BASE  
AND  
ON-AIR  
PROMOTIONS**

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**DOG ADOPTIONS  
with KTLA WeatherCaster  
Kacey Montoya!**



**Platinum Event Sponsor .....\$2,500**

Adjacent booth space for Club Members, up to 8 vehicles  
Your logo on:

social media platforms, posts & ads • premium event  
entrance banner • main stage banner  
event newspaper advertising • event posters &  
event website

Event entry passes (10)

Event t-shirts (8)

VIP Experience, Lunch & Drink vouchers (4)

**Gold Level.....\$1,000**

Premium booth space, 4 vehicles

Your logo on:

social media platforms, posts & ads • premium event  
entrance banner • main stage banner  
event newspaper advertising • event posters &  
event website

Event entry passes (6)

Event t-shirts (2)

VIP Experience, Lunch & Drink vouchers (2)

**Community Sponsorship .....\$500**

Level 3 Logo placement on all banners & media

VIP Experience, Lunch & Drink vouchers (2)

Event entry passes (6)

Car entry

